



INNO-EPIGEN®

Epigenetic Skincare Products

PRODUCT  
LINE

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daily care



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Innovation  
from  
experience

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**im** INNOAESTHETICS



## Contents

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# PRODUCT LINE

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## INNO-EPIGEN®

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### Face

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INNO-EPIGEN® Urban Day Cream SPF20	5
INNO-EPIGEN® Sublime Night Cream	6
INNO-EPIGEN® Age Perfection Serum	7
INNO-EPIGEN® Antiox Serum	8
INNO-EPIGEN® Pigment Defense Serum	9

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### Body

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INNO-EPIGEN® Perfect Glow	10
INNO-EPIGEN® Body Contour	11

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RESTRUCTURING



ANTI-AGING



SPF



MOISTURIZING



TONING



BRIGHTENING



FREE RADICAL  
SCAVENGER



FIRMING



SKIN  
PIGMENTATION

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## INNOAESTHETICS, In constant evolution

In **INNOAESTHETICS**, we are constantly working to develop new formulas that can treat any skin concerns and help people to get a gorgeous and healthy skin. Our commitment to the aesthetic world and the continuous pursuit of excellence have led us to create our prime range of products for end-users, **INNO-EPIGEN®**.

This innovative range of products is based on Epigenetics. A new field of research in contemporary biology that explores how lifestyle, external and environmental factors affect our gene activity. The latest findings in epigenetics have shown that a considerable number of genes are directly involved in skin aging. Human genes do not change over a lifetime, but their activity is modulated by biological mechanisms that can either inhibit or activate their expression. Our physical appearance is the result of this gene expression.

**INNO-EPIGEN®** products are made of unique combinations of epigenetic active ingredients that act on the biological mechanisms of the skin. They can minimize the expression of the genes responsible for skin aging to radically change the way we age.



**Smart GPS®**  
(Guidance Performance System)  
An exclusive technology  
registered by INNOAESTHETICS

**INNOAESTHETICS** is constantly working to design “smart” and more effective treatments to solve specific aesthetic alterations and pathologies.

Besides developing new formulas using the latest active ingredients, the laboratory also designs innovative techniques to maximize their effectiveness.

# URBAN DAY CREAM SPF20

Dual-action antiaging cream that forms a protective shield from oxidative damage and pollution while deeply moisturizing the skin.



## INDICATIONS



### Active Ingredients

Epigenetic Actives Blend, Galactoarabinan, Sodium Carrageenan, Polysaccharide Matrix, Tremella Fuciformis Extract, Oligopeptide Multifunctional Complex and Smart GPS®.

### Mechanism of Action

Its actives protect the skin against free radicals, oxidation, pollution and solar radiation, helping to prevent premature skin ageing. Moreover, its epigenetic properties effectively regulate a large number of genes directly involved in the biological process of skin ageing, enhancing elasticity, firmness and hydration.

### Indications

- All skin types.
- Daily skin routine.

### Benefits

- Protects and moisturises the skin.
- Slows down skin ageing.
- Firms the skin.
- Enhances skin elasticity.

### Application Technique

Apply in the morning after the serum. Massage gently.

Photosensitivity  
**UV 0**

Presentation  
**50g**

Recommended use  
**Daily**

# SUBLIME NIGHT CREAM

Anti-aging and moisturizing cream that promotes tissue regeneration while you sleep. The result is a smoother and younger-looking skin in the morning.



## INDICATIONS



## Active Ingredients

Acetyl hexapeptide-8, Moisturizing complex, Sodium Hyaluronate, Smart GPS®.

## Mechanism of Action

The epigenetic effects of this cream reset the skin cells to restore their regenerative and proliferative properties. It helps preserve cell ability to renew (cell turnover) which is essential for better skin appearance, therefore improving all the signs of aging. Moreover, it provides the skin with instant moisture and nutrition.

## Indications

- All skin types.
- Signs of skin aging.
- Sagging skin.
- Dull skin.

## Benefits

- Attenuates fine lines and wrinkles.
- Firms the skin.

## Application Technique

Apply every night on clean and dry skin.

 Photosensitivity  
0

 Presentation  
50ml

 Recommended use  
Daily

# AGE PERFECTION SERUM

Concentrated anti-aging serum to fully treat the signs of aging.



## INDICATIONS



## Active Ingredients

Epigenetic Actives Blend, Bioretinol, Schisandra Chinensis Fruit Extract, Exclusive Peptide Complex, Vitamin C and Smart GPS®.

## Mechanism of Action

Promotes the synthesis of the different types of collagen and HA, thus reducing TEWL (Transdermal Water Loss). Helps to neutralize free radicals favouring cellular detoxification and effectively protecting DNA from oxidative damage. Moreover, it regulates skin inflammation processes associated with skin aging.

## Indications


- Dull skin.
- First signs of skin ageing.
- Moderate/Severe skin ageing.


## Benefits

- Rejuvenates the skin.
- Prevents skin ageing.
- Intensely moisturizes.
- Enhances elasticity and firmness.

## Application Technique

Gently massage a small amount of the product on clean and dry skin. Apply in the morning and/or night.

 Photosensitivity  
0

 Presentation  
30ml

 Recommended use  
Daily

# ANTIOX SERUM

Absolute protection and repair from skin aging, oxidation and pollution.



## INDICATIONS



### Active Ingredients

Epigenetic Actives Blend, Vaccinium Vitis-Idaea Fruit Extract, Gluconolactone, Vitamin C and Smart GPS®.

### Mechanism of Action

Multifunctional serum that protects from free radicals, cell oxidation and pollution, besides promoting cellular detoxification processes. The result is a highly effective anti-aging treatment that repairs cellular DNA and strengthens the tissues while completely protecting the skin from external aggressions.

### Indications

- All skin types.
- Mild/moderate skin ageing.


### Benefits

- Slows down skin ageing processes.
- Strengthens the skin tissues.
- Enhances elasticity.
- Prevents skin oxidation.

### Application Technique

Gently massage a small amount of Antiox Serum every morning on clean and dry skin.

 Photosensitivity  
0

 Presentation  
30ml

 Recommended use  
Daily

# PIGMENT DEFENSE SERUM

Strong combination of highly effective ingredients for the treatment of hyperpigmentation.



## INDICATIONS



### Active Ingredients

Epigenetic Actives Blend, Niacinamide, 3-O-Ethyl Ascorbic Acid, Azelogylicine, Retinol, Bisabolol, Phytic Acid, Smart GPS®.

### Mechanism of Action

Powerful combination of depigmenting actives that work together achieving a multi-target strategy that acts on the different stages of melanin synthesis preventing its formation, impeding its transport and favoring its elimination.

### Indications

- Skin hyperpigmentation problems.


### Benefits

- Lightens dark spots.
- Smooths the skin.

### Application Technique

Gently massage a small amount of the product on clean and dry skin. Apply in the morning and/or night.

 Photosensitivity  
0

 Presentation  
30ml

 Recommended use  
Daily

# PERFECT GLOW

Moisturizing body shimmer with minute pearlescent particles that enhance skin glow.



## INDICATIONS



## Active Ingredients

Coco-caprylate, Shea Butter, Hydrogenated ethylhexyl olivate, Heptyl Undecylenate, Panthenol, Sphingomonas Ferment Extract, Maslinic Acid, and Smart GPS®.

## Mechanism of Action

Its potent epigenetic action combines with moisturizing active ingredients to regulate the cellular mechanisms that promote the skin's antioxidant and regenerating capacity. Additionally, it improves its ability to retain water. The skin becomes more moisturized and softer to the touch, and the minute shimmering particles enhance radiance and luminosity, leaving the skin healthier and younger-looking.

## Indications

- All skin types.

## Benefits

- Deeply moisturizing
- Enhances skin luminosity
- Provides a natural glow
- Fast-absorbing.

## Application Technique

Gently massage the product on clean and dry skin.



Photosensitivity  
0



Presentation  
150 g



Recommended use  
Daily

# BODY CONTOUR

Body slimming, firming and contouring treatment.



## INDICATIONS



### Active Ingredients

DMAE, Carnitine, Caffeine, Glutrapeptide, Capsaicin, Maslinic Acid and Smart GPS®.

### Mechanism of Action

Its combination of actives effectively stimulates lipolysis and microcirculation, thus favoring the elimination of toxins and fat, improving the appearance of cellulite and sculpting the body silhouette. Moreover, its epigenetic ingredients stimulate formation of collagen and elastin, restoring the extracellular matrix.

### Indications

- Loose skin.
- Localized fat.
- Cellulite.

### Benefits

- Remodels the body contour.
- Promotes the elimination of toxins.
- Enhances skin firmness and elasticity.
- Moisturizes and smooths the skin.

### Application Technique

Apply once or twice a day on the areas to treat. Massage gently until completely absorbed.

Photosensitivity  
I

Presentation  
200ml

Recommended use  
Daily  
PRE/POST Treatment



INNOAESTHETICS

[www.innoaesthetics.com](http://www.innoaesthetics.com)

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